

August 16, 2000



Plan outlines strategies for next five years

What will it take to make MSD customers first? How can MSD improve its role as an environmental steward? How will MSD keep up with the continued growth of our community?

To guide MSD toward the future, MSD's Board has approved a five-year strategic business plan. "It's

essentially our roadmap to future," said Director of Research/Productivity Assessment Mike Sweeney.

The plan took nearly two years to develop, according to Sweeney. MSD staff, business partners and key stakeholders helped define where MSD is today, where it hopes to be in five years, and what actions are necessary to get there. The plan is based on the core tenets of MSD's business practices including its mission, vision, Principles for Results-based Management and the Coalition for Environmentally Responsible Economies (CERES) principles.

Specifically, the plan identifies seven critical success factors: Customer First, Environment, Employees, Performance, Economic Growth, Public Awareness and Involvement, and Financial Resources. Each critical success factor includes objectives to achieve, strategies to meet the objectives and tactics to support the strategies.

"Literally every strategy or task is assigned to a specific person or team of MSD staff to accomplish," Sweeney said. "This will ensure that we'll be able to do what we need to get done."

Sweeney emphasized that the plan is considered a living document. "It will require input, periodic updates, refinements and performance checks to keep us focused on achieving our vision of Customers First," he said.

Now that the plan has been approved by MSD's Board, Sweeney said it will be shared with MSD staff, major business partners, contractors and other key stakeholders. "Their participation and involvement in implementing the plan and making MSD's vision a reality," Sweeney said.

GLI's Summers, Garner to co-chair NCCJ event

MSD's Executive Director, Gordon Garner and Greater Louisville Inc.'s Executive Vice President William E. Summers, IV are co-chairing The National Conference for Community and Justice (NCCJ) 52nd Annual Humanitarian Awards.

Each year NCCJ Kentuckiana honors individuals and organizations whose work promotes equality in the community. Proceeds from the Humanitarian Awards presentation fund NCCJ Kentuckiana's programs including Camp Anytown, a leadership camp for teens, workplace diversity training, issue advocacy and public education.

Five organizations have been selected to receive the 2000 Humanitarian Awards for contributions to harmony and diversity in the Louisville community. They are Actor's Theater of Louisville, 100

Black Men, Catholic Charities, Jewish Family and Vocation Services and Kentucky Refugee Ministries.

The 2000 Humanitarian Awards Presentation will be Sunday, August 27, beginning at 4 p.m. in the Galt House West Fountain Room.

Following the awards presentation, a celebration of Dr. Martin Luther King, Jr.'s I Have a Dream speech will commemorate the delivery of those famous words on August 28, 1963. The event, featuring actor Barry Scott as Dr. King, begins at 6 p.m. on the Belvedere.

Individual tickets for the 2000 Humanitarian Awards are \$195. To order tickets or for more information, contact Human Resources Manager Kathy Cooksie at 540-6218 or DiverseWorks Program Administrator Deby McDaniel at 540-6261.

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HUMANITARIAN
AWARDS**

Sunday, August 27

Upcoming Events

Aug. 17 - Public meeting, Middle Fork Phase II Sewer Assessment, 7 p.m., St. Matthews City Hall, 3940 Grandview Ave.

Aug. 21 - Public meeting, Birchwood Wastewater Treatment Plant Elimination, 7 p.m., Central Government Center, 7201 Outer Loop

Aug. 22 - Public meeting, Prospect Sanitary Sewer Study, 7 p.m., Prospect City Hall, 9200 US Hwy. 42

Aug. 28 - MSD Board meeting, 10 a.m., 700 W. Liberty, first floor; Public meeting, Idlewood Drainage Improvement Project, 7 p.m., Carrithers Middle School, 4320 Billtown Rd. AND Public meeting, West County Sanitary Sewer Study, 7 p.m., Southwest Government Center, 7219 Dixie Hwy

Aug. 29 - Public meeting, Jeffersontown Inflow & Infiltration Project, 7 p.m., Jeffersontown City Hall, 10416 Watterson Trail

Health Department pact to control mosquitoes

Standing water combined with hot days and humid nights creates a perfect environment for mosquitoes to thrive.

MSD's 14,300 trapped catch basins throughout the community are no exception.

To make the catch basins a less desirable residence for mosquitoes, MSD has been contracting with the Jefferson County Health Department's Division of Environmental Health and Protection to treat the catch basins. That agreement has been extended for up to three years, with four treatment cycles scheduled each year.

The Health Department uses bait briquettes to control mosquitoes, according to Rick Watkins of MSD's Maintenance Division. "The program has been effective from a public health standpoint as well as cost-effective for MSD," he said.

Under the agreement, MSD will pay the Health Department a maximum of \$66,500 to treat the catch basins for three years at four treatment cycles per year. The fee is based on actual costs MSD has paid for the service.



MSD

700 West Liberty
Louisville, Kentucky 40202
502-540-6000

Sunshine Acres floodplain re-mapped

More than 300 homeowners in the Sunshine Acres subdivision will no longer be required to buy flood insurance, thanks to study recently completed by MSD.

"Many property owners in the neighborhood believed their homes weren't located in the floodplain, and that they shouldn't be required to hold flood insurance policies," according to Senior Stormwater Engineer Rick Storm. The Federal Emergency Management Agency (FEMA) requires that properties located in floodplains be covered by flood insurance.

MSD set out to re-map the area, beginning with a computer model of the area based on actual conditions and topography. The model indicated that 315 Sunshine Acre homes are no longer located in the floodplain, Storm said. While 44 additional properties were shown to be in the floodplain, Storm said they would not have to carry flood insurance because of the elevation of the properties. Eight properties that were previously not shown in the floodplain are, in fact, in the floodplain.

To ensure the computer model's accuracy, surveyors checked the exact elevations. "We wanted to be as precise as we could and cut costs for our customers when possible," Storm said. The 44 additional properties now shown in the floodplain will receive an elevation certificate prepared by MSD that should exempt them from flood insurance.

The new mapping information has been sent to FEMA for approval. MSD has sent a letter to all 367 affected homeowners notifying them of the change in floodplain status. FEMA allows a 90-day appeal period before the revised map becomes official.

"At the end of 90 days, the changes become official and, for 359 homeowners in Sunshine Acres, will end their flood insurance requirement," Storm said.

Sunshine Acres is located off of Old Shepherdsville Road between Fern Valley Road and Outer Loop. Property owners in the neighborhood with questions should phone Derk Gowin, senior water resources engineer at Ogden Environmental, at 267-0700.

Satellite office to help with assessments

MSD will open a satellite office in the Mill Creek watershed area to help new sewer customers understand and arrange to pay assessments to connect their properties to sanitary sewers.

Beginning August 22, MSD will staff a satellite office at 4917 Dixie Highway in the K-Mart shopping center, according to Finance Director Marion Gee. The office will be **open from noon to 8 p.m. Tuesdays and Thursdays through September 14**. If the office is used and benefits customers, Gee said this sort of service may be extended or even expanded.

Sewer assessments are each property owner's share of the construction cost to extend sewer service. Most range between \$4,000 and \$12,000. During the last year and a half, 15 sewer construction projects have been completed in the Mill Creek watershed area, connecting 4,550 properties to sanitary sewers. Assessments totaling \$21 million have been issued to property owners to connect to sewer service.

PDR to design Central Maintenance Facility



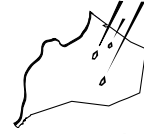
MSD's plans for a new Central Maintenance Facility moved closer to completion as PDR Engineers, Inc. was chosen to create a conceptual design and oversee construction of the facility.

In March, MSD purchased a 25-acre site, along with a 198,000-square foot building, at 3401 Cane Run Road to house its first central maintenance facility. The building and property require renovation in

order to house MSD's Maintenance, Industrial Waste, Records and Fleet Services operations.

PDR was awarded the \$168,845 contract to develop as-built and conceptual plan drawings, space planning, civil/site engineering and landscape architecture. About 35 percent of the work will be subcontracted to businesses owned by women and minorities.

Director of Physical Assets James Hunt estimates the work may take up to a year to complete.



Wet Weather/Water Quality Team

Work continues on overflow facility

An underground storage area designed to reduce the number and volume of combined sewer overflows in Louisville is continuing.

The new in-line system is being built some 28 feet below the city along East Kentucky Street. An inflatable rubber dam will create a 2.5-million-gallon storage area for combined sewer overflows, instead of sending them directly into streams. During heavy rains, the wastewater will be held by the dam, and later pumped into the sanitary sewer system for wastewater treatment.

The new system will replace a 50-year-old storage area called Snead's Branch Relief Drain.

It is expected to be in place before mid-2001.